

GAIA CIRCULAIR YOUR PARTNER IN REVERSE LOGISTICS AND RECYCLING RECYCLING THE FUTURE



GAIA stands for circular sustainable systems and concepts and thus for the future safeguarding of our raw materials!

CIRCULAR ECONOMY

An economy in which no raw materials are lost and no waste is created. A circular economy, in which products are designed in such a way that raw materials or components remain available for the next use phase, without harmful effects on people and the environment. An economy in which the VALUE AND QUALITY of raw materials are preserved.

JUST DO TOGETHER

This is our credo. GAIA makes the circular economy come true in practice. DISCOVER, DEVELOP, OPERATIONALIZE. GAIA takes care of the return logistics and the recycling of the products. This concerns newly developed, circular, but also existing, non-circular products. In the latter category, we ensure that they meet quality criteria so that they can be used again in the next use phase. In this way we make the TRANSITION to a circular economy, STEP BY STEP.

NEW RAW MATERIALS AND PRODUCTS

That's how we do it with:

- work clothes
- safety shoes
- personal protective equipment
- office supplies
- tools



GAIA collects, sorts, dismantles and makes as many new raw materials as possible and/or products. With circular products for 100%, with non-circular products for more than 80%. After all, every step that prevents dumping or incineration is a step in the right direction.

For more information: www.gaiacircular.com - info@gaiacircular.com

P Ō U R P R O D U C T
Y O U R C I R C U L A I R
P R O D U C T D E S I G N E R
R E D E S I G N T H E E X I S T I N G

Pōur

#REDESIGN THE EXISTING

Pōur is a brand that creates circular design with recycled raw materials. Made with honor in the Netherlands and Belgium by people with a special position on the labor market. We want to inspire people to make renewable materials a part of their lives.

Pōur challenges the concept of waste. We live in a linear economic system in which we create waste. There is a global shortage of raw materials due to the way we produce and consume. We need to turn that linear status quo into a circular action. Pōur brings this transition in action from **TAKE - MAKE - WASTE** to urban mining.

Pōur materials have already lived through a lifetime. Workwear, once used to build bridges and lay streets, finds a new application in our products. The materials carry their history in their new design. That is why every Pōur product is unique. Made with honor in the Netherlands and Belgium by people with a special place on the labor market. **USE IT, LOVE IT, RETURN IT**

By this we mean, use your Pōur product with love. After use, you can return the Pōur product to us, as we can also recycle that beloved Pōur product into a beautiful new product. There is more after a Pōur life.

JOIN US IN THIS TRANSITION FROM “TAKE-MAKE-WASTE” TO “URBAN MINING”

For more information: www.pourproduct.com - info@pourproduct.com

